

13 July 1977

MEMORANDUM FOR: Director of Central Intelligence

FROM: Herbert E. Hetu  
Assistant to the Director  
(Public Affairs)

SUBJECT: Interview with Bill Beecher,  
Diplomatic Correspondent with  
BOSTON GLOBE

1. At 1000 on Thursday, 14 July, you will be interviewed by Bill Beecher. As of late today Beecher says he is not really decided on what subjects he wishes to discuss, but indicated it would be a wide-ranging interview, talking about the quality of intelligence and how you see the Intelligence Community after some four months in the job. I would expect it to take the direction of the recent NEWSDAY interview. The interview will be totally on-the-record and will be taped by Beecher and myself. I told Beecher you would not discuss the subject of the reorganization.

2. Beecher is a hard-driving newsman with considerable Washington experience (WALL STREET JOURNAL, NEWSWEEK, NEW YORK TIMES and Deputy ASD(PA)). All the stories he writes for the BOSTON GLOBE are also made available to the North American Newspaper Alliance which distributes to some 100 newspapers in the U.S. including a number of large papers such as the DENVER POST, PHILADELPHIA BULLETIN, DETROIT NEWS, MILWAUKEE JOURNAL and SAN FRANCISCO CHRONICLE.

3. The BOSTON GLOBE, established in 1872, has a daily circulation of 486,361 and a Sunday circulation of 603,725. An editorial last February concerning your appointment called it "a bit like setting the fox to guard the chicken coop" based on your Pentagon background. They did balance the editorial, however, by acknowledging your intelligence, tough-mindedness and unusual background for a Naval officer. It ended by saying you had "interesting potential."

SIGNED

Herbert E. Hetu

A/DCI/PAO/HEH/kgf/13 July 1977

Distribution:

Orig - Addressee

1 - ER

1 - A/DCI/PAO

1 - A/DCI/PAO

1 - A/DCI/PAO